



ILLAWARRA BASKETBALL

PARTNERSHIP OVERVIEW


ABOUT US

Illawarra Basketball current base it out of 'The Snakepit' located at the Beaton Park complex in Gwynneville.

We currently have competitions which total over 250 teams and have Junior Participation programs Mini Hawks (3-5yrs) and Aussie Hoops (5-10yrs) through to Junior and Senior Local Competitions.

Our Representative Programs consist of Southern Junior League (SJL) and Junior Premier League (JPL) as well as Youth League teams for both Men's and Women's.

We also have our NBL1 Men's and Women's Teams who feature on NBL1 website live stream as well as on streaming platform Kayo.

										
ILLAWARRA BASKETBALL PATHWAY										
OUR GOAL IS TO DEVELOP LIFE LONG BASKETBALL PEOPLE										
COMMUNITY BASKETBALL										
COMMUNITY COMPETITION	LOCAL COMPETITION									
COMMUNITY DEVELOPMENT	MINI HAWKS	AUSSIE HOOPS	HAWKS DEVELOPMENT PROGRAM						WALKING BASKETBALL	
CHRONOLOGICAL AGE TIMELINE	3 TO 5 YEARS OLD	5 TO 9 YEARS OLD	UNDER 12s*	UNDER 14s*	UNDER 16s*	UNDER 18s*	UNDER 23s	OPENS	SENIORS	
REPRESENTATIVE COMPETITION	ILLAWARRA HAWKS JUNIOR REPRESENTATIVE TEAMS						ILLAWARRA HAWKS YOUTH LEAGUE	ILLAWARRA HAWKS NBL1		
REPRESENTATIVE DEVELOPMENT	HAWKS PERFORMANCE PROGRAM									
NEXT STEPS FOR HIGH PERFORMANCE	BNSW PATHWAY				BASKETBALL AUSTRALIA PATHWAY		WNBL or NBL		OPALS or BOOMERS	
HIGH PERFORMANCE BASKETBALL										

Fun Facts

We have over 2,750 members
 135 Hours of Basketball Played per week
 310,000 visitors to the Snakepit each year
 12,500 website visits per month
 3,500 weekly reach on Instagram
 16,000 weekly reach on Facebook

PARTNERSHIP OVERVIEW

**See below the list of partnerships
opportunities for you and your
business**

- 1- NBL1 Opportunities
- 2- Court Sponsorship
- 3- Youth League
- 4- Junior Representative Program
- 6- Referee Program
- 7- Championship League
- 8- Mezzanine Signage

NBL1 OPPORTUNITIES

MAJOR NAMING RIGHTS PARTNER

\$30,000+ p.a for 2 years

Inclusions

- **Logo on Front of Jersey**
- **Logo on Court 1**
- **Box for 6 NBL1 Home Games**
- **Signage on Mezzanine**
- **Invitation to All IBA Events**
- **Player Sponsorship**
- **Logo on Live stream for NBL1 games**
- **Promotion on Website and Social Media**
- **Logo on Coaching Staff Polo**

NBL1 OPPORTUNITIES

PLAYER SPONSORSHIP

\$800+ p.a for 2 years

Inclusions

- Logo on Warm Up Tee
- 2 x Season Passes for Home Games
- 1 Game Baseline Box for 6
- Invitation to All IBA Events
- Promotion on Website and Social Media
- Court Announcement on Game Day
- Logo displayed at Snakepit
- Logo displayed on Website
- 2 x Tickets to end of season function

NBL1 OPPORTUNITIES

COACHING STAFF SPONSORSHIP

\$1500+ p.a for 2 years

Inclusions

- **Logo on Coaches Polo**
- **2 x Season Passes for Home Games**
- **Invitation to All IBA Events**
- **Promotion on Social Media**
- **Court Announcement on Game Day**
- **Logo displayed at Snakepit**
- **Logo displayed on Website**

NBL1 OPPORTUNITIES

CORPORATE/BASELINE OPPORTUNITIES

4 pax \$2250+ Per Season

6 pax \$3000+ Per Season

Inclusions

- **Logo displayed at Snakepit**
- **4/6 Seats for ALL 10 NBL1 Home Games**
- **24 Credits for Catering**
- **Court Announcement on Game Day**
- **2 x Tickets to end of Season Awards functions**
- **Hawks Hat provided at First Home Game**
- **Official Corporate Lanyard**

NBL1 OPPORTUNITIES

UNIFORM OPPORTUNITIES

Please note the prices below are based on 1 of our NBL1 teams



Back of Jersey

\$6,000+p.a for 2 Years

- **Logo displayed at Snakepit**
- **1 x Corporate Box for all NBL1 Home Games**
- **2 x Tickets to end of Season functions**
- **Announcements at Home Games**
- **Social Media and Website Promotion**

Back of Shorts

\$3,500+p.a for 2 Years

- **Logo displayed at Snakepit**
- **Corporate Box for 5 NBL 1 Home Games**
- **2 x Tickets to end of Season functions**
- **Announcements at Home Games**
- **Social Media and Website Promotion**



COURT SPONSORSHIP

COURT 1 MAIN	
Naming Rights	SOLD
CHARGE CIRCLE	SOLD
FREE THROW	SOLD
CENTRE CIRCLE	SOLD
LOGO ON COURT X 2	SOLD

COURT 2	
Naming Rights	SOLD
CHARGE CIRCLE	SOLD
FREE THROW	Available
CENTRE CIRCLE	Available
LOGO ON COURT X 2	Available

COURT 3	
Naming Rights	SOLD
CHARGE CIRCLE	SOLD
FREE THROW	SOLD
CENTRE CIRCLE	SOLD
LOGO ON COURT X 2	SOLD

COURT 4	
Naming Rights	SOLD
CHARGE CIRCLE	SOLD
FREE THROW	Available
CENTRE CIRCLE	Available
LOGO ON COURT X 2	Available

Various Court packages available



YOUTH LEAGUE OPPORTUNITIES

UNIFORM OPPORTUNITIES

Please note the prices below are based on ALL of our Youth League teams



Front of Jersey.

\$15,000+p.a for 2 Years

- **Logo displayed at Snakepit**
- **1 x Corporate Box for 4 to all NBL1 Home Games**
- **2 x Tickets to end of Season functions**
- **Social Media and Website Promotion**

Back of Jersey

\$7,000+p.a for 2 Years

- **Logo displayed at Snakepit**
- **x1 Box for an NBL1 Home Game**
- **2 x Tickets to end of Season functions**
- **Social Media and Website Promotion**



Back of Shorts

\$5,000+p.a for 2 Years

- **Logo displayed at Snakepit**
- **x1 Box for an NBL1 Home Game**
- **2 x Tickets to end of Season functions**
- **Social Media and Website Promotion**

JUNIOR REP OPPORTUNITIES

UNIFORM OPPORTUNITIES

*Please note the prices below are based on ALL of our Junior Rep Teams, IBA is open to Individual Team Sponsorship discussions



Front of Jersey

\$20,000+p.a for 2 Years

- **Logo displayed at Snakepit**
- **1 x Corporate Box for all NBL1 Home Games**
- **2 x Tickets to end of Season functions**
- **Social Media and Website Promotion**
- **Logo on Training Tee**

Back of Jersey

\$10,000+p.a for 2 Years

- **Logo displayed at Snakepit**
- **1 x Corporate Box for 1 NBL1 Home Game**
- **2 x Tickets to end of Season functions**
- **Social Media and Website Promotion**



Back of Shorts

\$8,000+p.a for 2 Years

- **Logo displayed at Snakepit**
- **1x Corporate Box for 1 Home Games**
- **2 x Tickets to end of Season functions**
- **Social Media and Website Promotion**

JUNIOR REP OPPORTUNITIES

PROGRAM OPPORTUNITIES

\$5,000+ GST p.a 2 years

- **Logo included on training tee**
- **Large Logo displayed inside Snakepit**
- **Logo on Website**
- **Information provided to all junior members**
- **Social Media Promotion**
- **Invitation to End of Season Presentation**
- **1 x Corporate Box at 1 NBL1 game**
- **Opportunity to network with other partners**
- **Logo included on Drink Bottle**

REFEREE PROGRAM OPPORTUNITIES

MAJOR SPONSOR

\$7,000+ GST p.a 2 years

- Logo on Front of All Striped Jerseys
- Logo on Front of Green Jerseys
- Logo on website with link
- Promotion on Social Media
- 1 x NBL1 Corporate Experience
- Logo displayed at the Snakepit
- Invitation to Presentation Evening

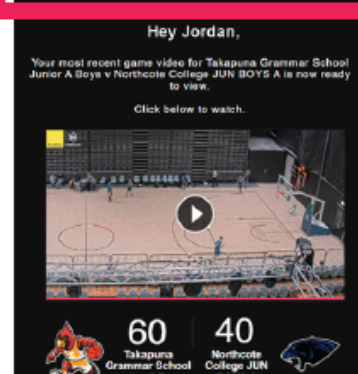
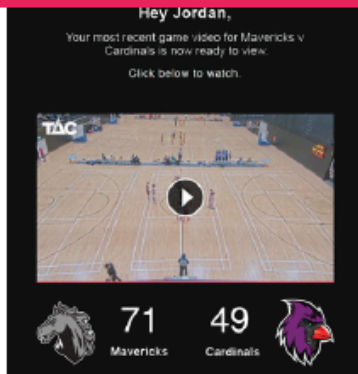


CHAMPIONSHIP LEAGUE

\$4,000+ GST p.a Men's or Women's

Opportunity to combine both pending discussions

- Your business logo watermarked on Glory League highlight videos for 6 month Champ League comp.
- Heading banner on all Champ League Glory League post game emails
- Business logo on Game of the Week League Newsletter
- Business shout out and tag in all Champ League highlight socials
- \$50 weekly prize to drive business back to the sponsor



IBA SIGNAGE PARTNERSHIP

\$800+GST p.a per sign

*Signage included in pricing

- 1800 x 900 Signage on Mezzanine surround show court
- Social Media Promotion
- Logo to be displayed on live stream of NBL1
- Logo to be displayed on Kayo when NBL1 is covered
- Logo and Link on Website



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